



Training Course	Financial Management in the Sport Industry
Course Language	English
Course Duration	Total Number of hours 21
Course Objectives	Introduces the fundamentals of sport finance and sound financial management in the sport industry.
Course Content	Course Key Topic Area Includes: Finance Basics Introduction to Sport Finance Analyzing Financial Statements and Ratios Risk Financial Management Introduction to Financial Management in the Sport Industry Budgeting Debt and Equity Financing Capital Budgeting Application of Financial Management in Sport Facility Financing Valuation Feasibility Studies Economic Impact Analysis



Learning Outcomes	At the end of the program the trainees will be able to: Understand key concepts in the context of financial management in the sport industry and how to apply them in practice
Target Audience	Mid-Level Accounting and Finance staff working in the sports industry
Course Material /Technology used/ Details Relevant to the course.	Power Point Presentation/Online through Zoom